



The Largest eCommerce Platform in the Middle East

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Move from ambition to real action



01

ABOUT US

Get to Know Us Better



WHO WE ARE?

First launched in 2013, ExpandCart is a pioneer eCommerce platform in the Middle East that helps people achieve independence by making it easier to start, run, and grow an online business.

OUR EVOLUTION

2013

LAUNCH

ExpandCart was launched as the main product of Expand Solution Inc.

2015

PROOF

ExpandCart has proved its competency as an eCommerce enabler empowers entrepreneurs.

2016

UPGRADE

Major advanced features have been added to support our merchants.

2018

EXPANSION

The platform was further backed with native mobile apps and a Point-of-Sale system.

NOW

LEADERSHIP

ExpandCart is the largest Software as a Service "SaaS" eCommerce platform in the Middle East serves 20,000+ clients all over the world.

OUR PHILOSOPHY



We're working only to empower people and help everyone to get their business online with a professional, functional, and stunning online store.

We're dedicated to providing diversity and inclusion business experience to our clients. This is grounded in a solid moral belief in the value & potential of every individual, and a practical belief to work for creating the best outcomes for our merchants, partners, employees, and company.



VISION

We believe everyone can be an entrepreneur, and we're working on building the technology that makes it happen. Our goal is to spread the culture of ownership to help people put their ambition into real action, by simplifying eCommerce and making it accessible for businesses of all sizes.



VALUES



Privacy

Nothing is more important to us than the security & privacy of our customers' data. We secure our merchants' stores using market-leading practices and solutions.



Innovation

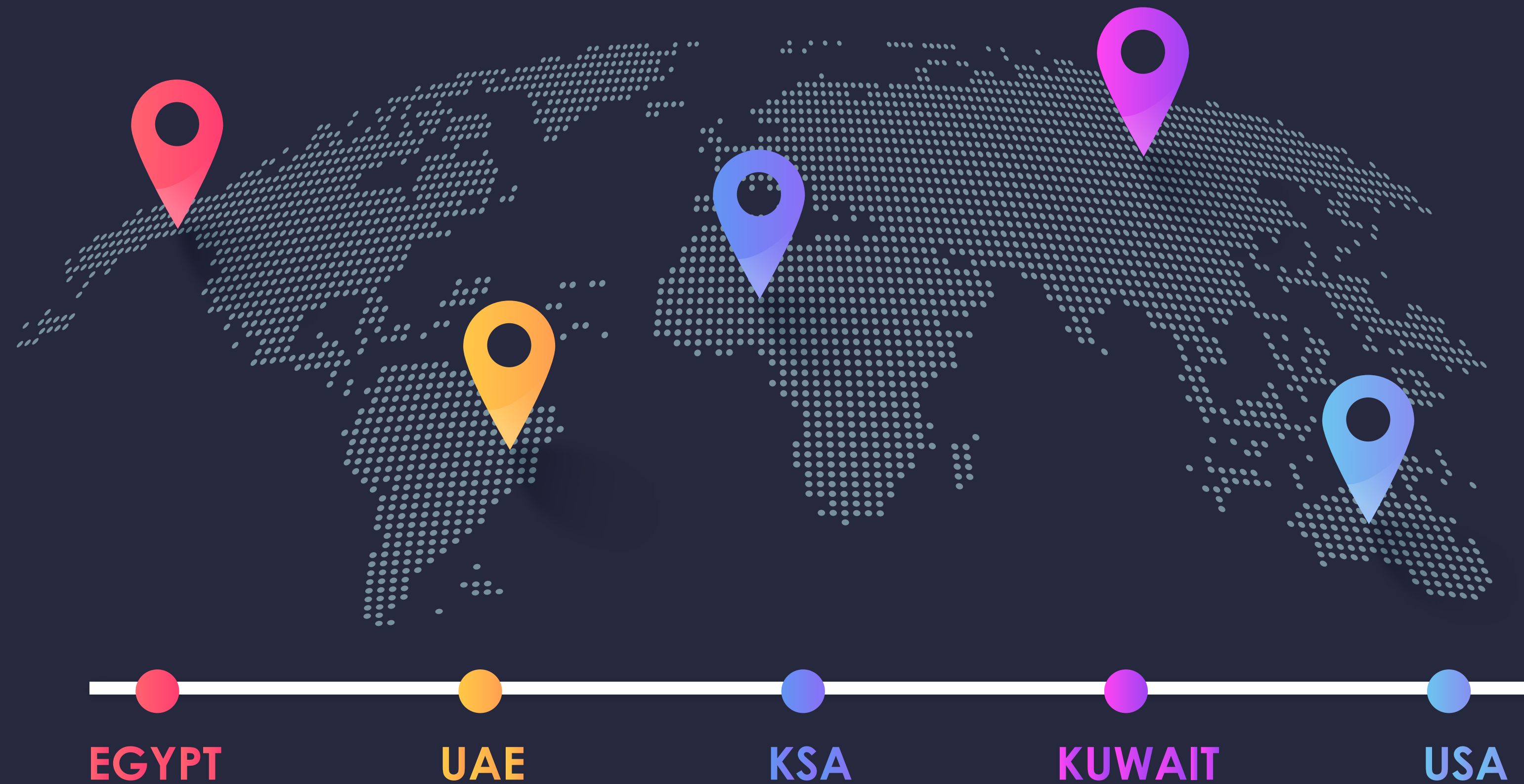
Regularly providing new, innovative solutions to simplify eCommerce with powerful and easy-to-use technology and to give our customers competitive advantages.



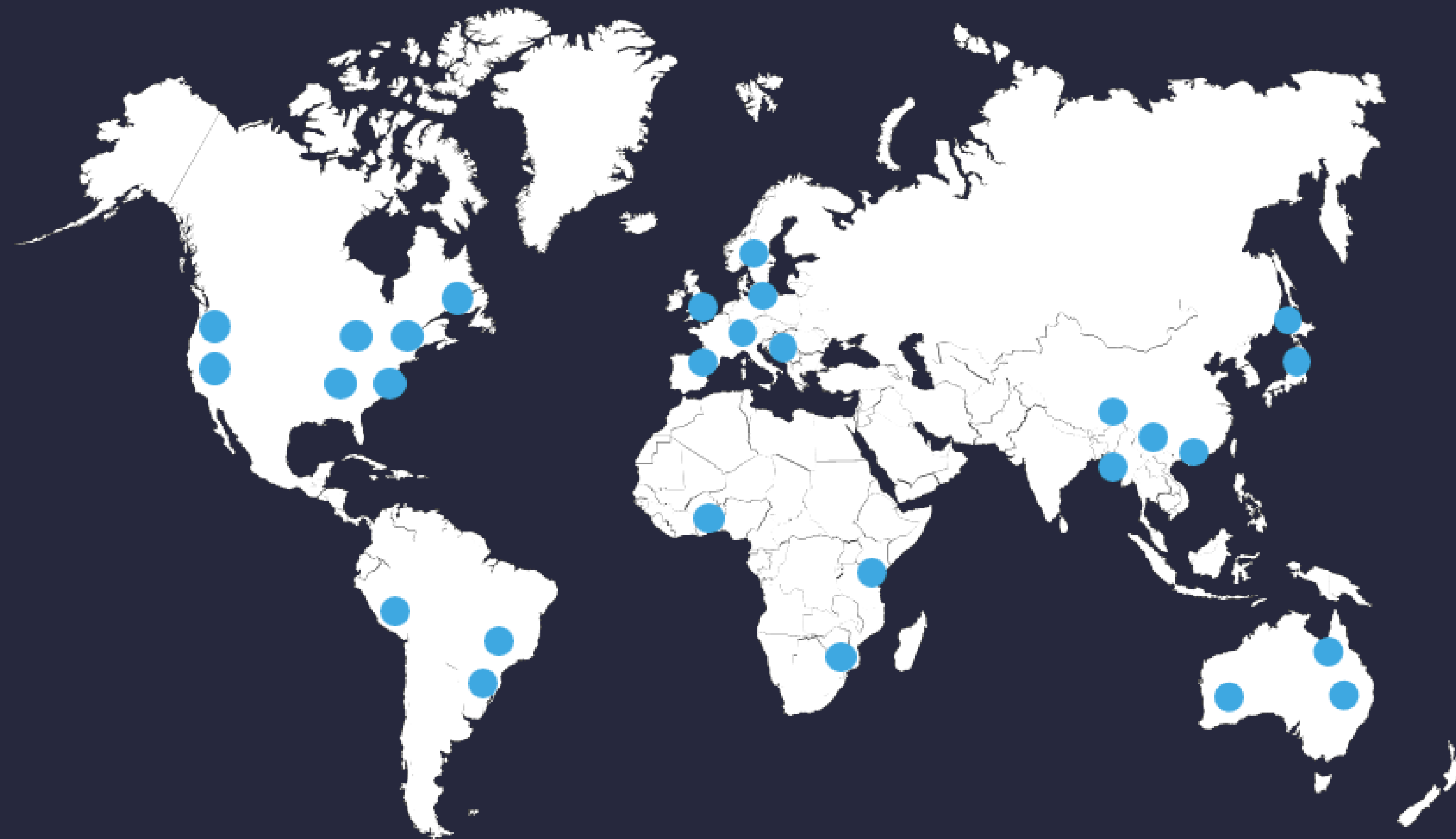
Commitment

Our clients' success is critical to our growth and we're committed to succeeding together. We make the needed tools to help both of us evolve, scale, and thrive.

OUR LOCATIONS



INTERNATIONAL COVERAGE



OUR NUMBERS



10+

Years of experience



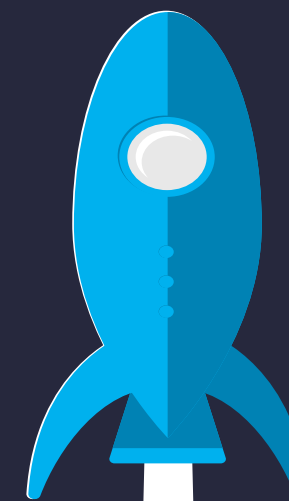
20,000+

online store



40+

Countries around the world



\$94,000,000+

Our Merchants' Revenue



500,000+

Orders received with
ExpandCart



6000+

Innovative features covering
all diverse growth needs



02

SERVICES

Everything you need to sell
anything, anywhere



OUR SOLUTIONS



Custom Online Stores

We set up and launch your store for you, you don't need to even think of it.



Multi-merchant Marketplace

Build a fully functioning marketplace, same like Amazon, to add unlimited sellers who can add unlimited products.



Dropshipping Store

No buckets of money or products are needed to start an online store. Get products from trusted local suppliers network and enjoy quick delivery & fulfillment.



Branded Mobile App

Our store owners can get their own mobile apps for both Android and iOS.



Point-of-Sale System

Our POS has all features needed to easily make sales, track performance, and manage customers, orders, and inventory.

OUR SERVICES

Launch My Store

We set up and launch your store for you, you don't need to even think of it.

01



E-marketing Consultancy

We help our customers create performance-driven digital marketing activities.

02



Marketing Campaigns Creation

Stop wasting your resources and let our experts create, manage, and optimize ad campaigns for you.

03



Social Media Management

Let our experts manage your social media accounts and keep your customers engaged and satisfied.

04



Data Entry & Translation

Our professionals help you accomplish the time-consuming tasks that rob your valuable resources.

05



Online Store Audit

We'll review your store closely and in detail as well as updating all data to give it a professional look.

06



OUR TOP FEATURES

Multi-country store app

Multiple languages control panel

Advanced product filters

Free Premium Templates

Free Premium Templates

Advanced Template Editor

Advanced Affiliate System

Import & export data

Payment & Shipping Integration

Multiple Currencies

Inventory Management

Discount Mass Update

Full Tax & VAT Management

Store Blog & Web Pages

Advanced Sales Booster

Customize Notification Emails

Advanced Loyalty Programs System

Marketing Campaigns & Automation

Marketing Integrations

Live Chat with Customers

Automatic related products

SEO Apps & Friendly URLs

Sell on Facebook, eBay, Instagram, Amazon & Etsy

Newsletters Campaigns

SMS Notifications App

Coupons & Gift Vouchers

AliExpress, Knawat, Tagerly, and Printful Dropshipping

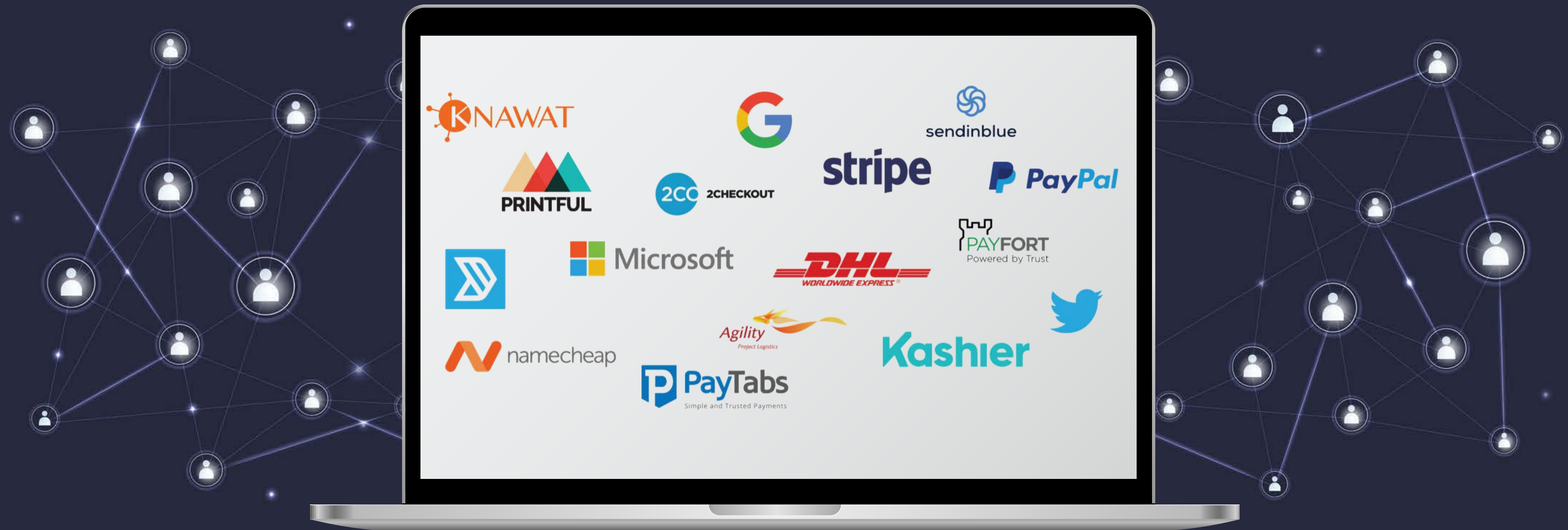
Social Media Integrations

OUR INTEGRATIONS

Advanced Integrations, You're Covered!

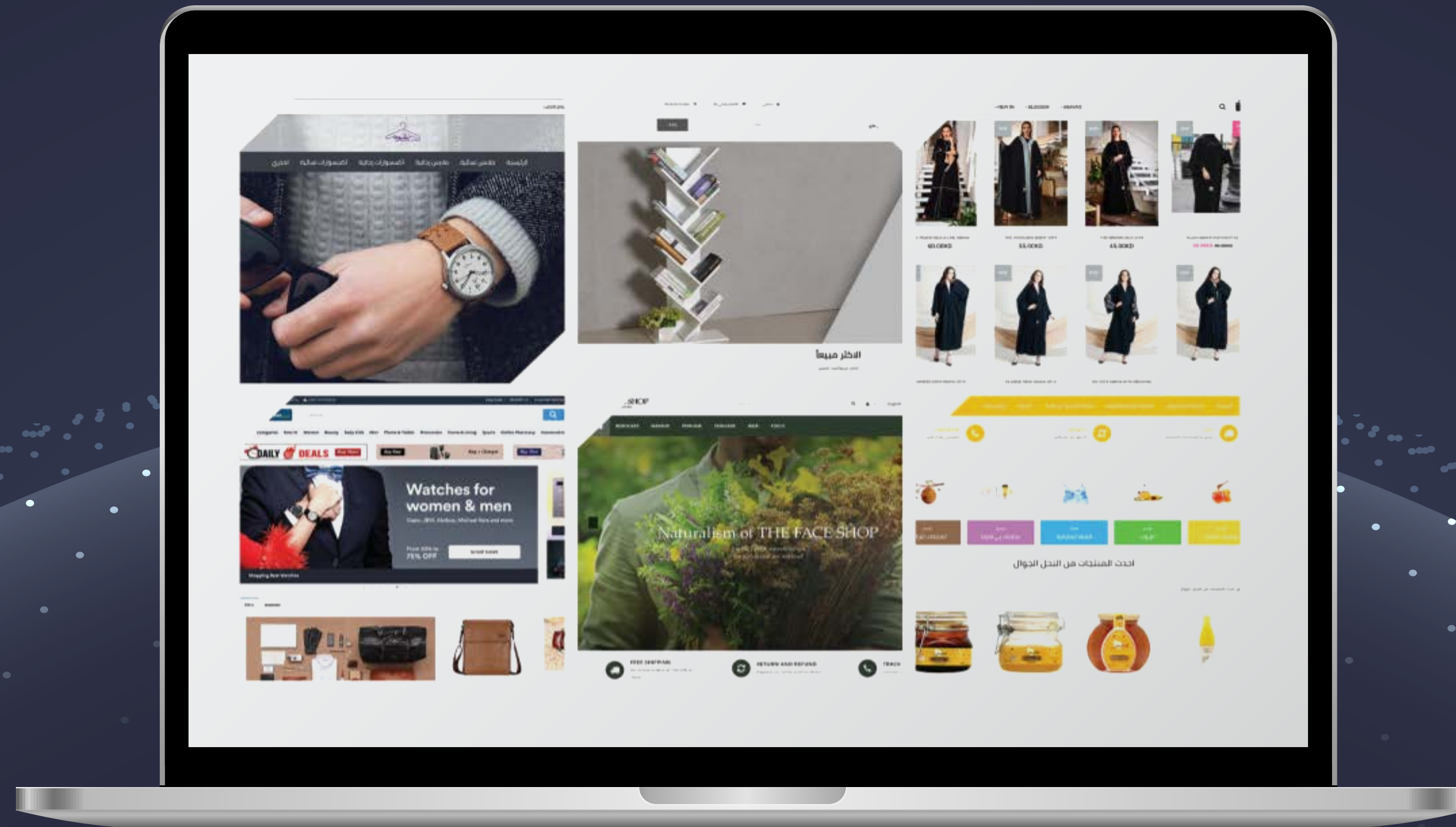


OUR PARTNERS NETWORK



OUR CLIENTS

Some of Best stores screenshots



What Do They Say About Us?



Cavaraty



"My journey with ExpandCart was wonderful! setting up my store and starting to sell was so easy with their help"



Faceshop



"My store and mobile app look beautiful with the amazing templates available for free at ExpandCart, once I was able to set it up, my customers fall in love with my new store."



03

PACKAGES

Move from ambition to
real action



WHAT SETS US APART?

High quality,
affordable price



OUR PACKAGES

299 EGP/MONTH

STANDARD

Something simple to help you start your ecommerce business

Main Features

- Professional E-Commerce Platform
- Create Your Store Easily
- Free Premium Templates
- No Commission On Sales
- Shipping & Payment Integration
- Unlimited Cloud Hosting

899 EGP/MONTH

PROFESSIONAL

Advanced features and apps, with unlimited products to help you grow

Everything in Standard, Plus

- Unlimited Products
- Personalized Marketing Help
- Multi-Merchant Store
- Advanced E-Commerce Apps
- Marketing & SEO Apps
- Free Data Migration

299 EGP/MONTH

ULTIMATE

Comprehensive plan. Online store, mobile apps, and experts to launch your store

Everything in Professional, Plus

- Launch My Store Service
- Mobile Apps for Your Store
- Best Value with Yearly Subscription Priority Support
- Advanced Additional Apps
- Personalized Marketing Help

REACH OUT

You can always reach out us at:



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Social Media

   /expandcart
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